

Tire Rack Highlighted in Press Release for Ribbon Cutting of New Electric Terminal Trucks

On December 10th, Tire Rack officially unveiled their new electric terminal trucks with a ribbon-cutting ceremony at its South Bend headquarters. In partnership with Orange EV and Drive Clean Indiana, this initiative was funded through the Volkswagen Environmental Mitigation Trust, which subsidized nearly 75% of Tire Rack's costs, reducing expenses by over half a million dollars. As part of the project, the previous diesel terminal trucks were retired and scrapped to help prevent further emissions.

Tire Rack's efforts are contributing to improved air quality in St. Joseph County where the local population sits in the top 25% of individuals living with asthma. Two all-electric Orange EV trucks will reduce NOx emissions by nearly 23 short tons, addressing local health concerns and supporting Tire Rack's sustainability goals. The event also featured an EV test drive, giving local officials the chance to explore electric vehicle options on Tire Rack's test track.

