

**INTRODUCING THE**

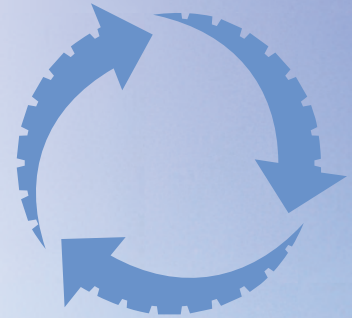
# **SUSTAINABILITY**

# **INITIATIVE**

**REDUCE  
REUSE  
RECYCLE**

**At Tire Rack, we're finding new ways to embrace reusability thanks to the hard work of one of our biggest advocates, Larry Shead!**

Larry has launched an initiative that encourages employees to reuse single-sided, non-confidential printer paper, an often overlooked resource. Too often, perfectly usable paper with a blank side is discarded without a second thought.



**Reach out if you regularly use a printer and need single-sided pages**



**Help us turn this small step into a big impact for sustainability!**

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