

WHY RADAR?

ABOUT RADAR

- Founded in 2003
- Sold in over 60 countries
- Trusted by top retailers around the world

ENGINEERED FOR MORE. PRICED FOR LESS

- Products Designed by GFG Design
- Rigorous R&D Process:
 - R&D team with decades of experience
 - Patented technology
 - 3rd Party Tested to ensure top performance

TIER 1 DEALER SUPPORT. TIER 3 PRICING.

- Generous Quarterly Payouts
- MAP Protection
- In-Store POP
- Best in Class Road Hazard Program
- 30 Day Ride Guarantee

RADAR[®]
TIRES

RADAR RED

RADAR ELITE DEALER PROGRAM



RADAR[®]
TIRES

STEP 1 – BECOME A RED RETAILER

- **PICK YOUR IN-STORE MERCHANDISING**
TIRE COVERS, BANNERS, COUNTER MATS, APPAREL & MORE



STEP 2 – SELL MORE. RECEIVE MORE.

- **HIGHER LEVELS EARN GREATER CASH PAYOUTS**

	LEVEL 1 24-47 TIRES	LEVEL 2 48-99 TIRES	LEVEL 3 100-299 TIRES	LEVEL 4 299-599 TIRES	LEVEL 5 600+ TIRES
TIRES					
ALL-SEASON (ALL LINES) ALL-WEATHER RIVERA® HT	\$1	\$2	\$3	\$4	\$5
RENEGADE® HT PRO RENEGADE® AT PRO RENEGADE RT RENEGADE X	\$2	\$3	\$5	\$6	\$8

PAYOUT

\$8
PER TIRE
AT QUARTERLY
LEVEL 5



RENEGADE® X



RENEGADE® RT



RENEGADE® AT PRO



RENEGADE® HT PRO

\$5
PER TIRE
AT QUARTERLY
LEVEL 5



RIVERA® H/T



ALL-WEATHER



**ALL-SEASON
(ALL LINES)**