



The Cooper Next Level Pick-Up Bonus for Tire Dealers is tiered based on the cumulative quarterly purchase totals of tires picked up from a Tire Rack Wholesale distribution center.

The program was developed to allow tire dealers picking up Cooper tires at a Tire Rack Wholesale distribution center the opportunity to easily take full advantage of enhanced profitability and additional savings.

A minimum of **75 Cooper tires** must be purchased and picked up from a Tire Rack Wholesale distribution center in each calendar quarter in order to qualify for any payouts.

All payouts will be made for the entire calendar quarter within 21 days after the end of each quarter.

Payouts will be processed as a credit on your Tire Rack Wholesale billing account.

Cooper pick-up unit goals and corresponding quarterly rewards are in the chart to the right.

COOPER TIRES PURCHASED AND PICKED UP	PER TIRE REBATE
75-99	\$4⁵⁰
100-149	\$6
150-249	\$7
250-399	\$8
400-549	\$9
550-749	\$10
750-999	\$11
1,000-1,249	\$12
1,250+	\$13

5% GROWTH BONUS

You will receive an **additional \$1/tire** when your Cooper purchases are at least 5% greater than the Cooper tires purchased during the same quarter in the prior year. **NOTE:** Only tire dealers who exceeded the minimum of 75 tires during the prior year are eligible for the 5% Growth Bonus.

IMPORTANT PROGRAM TERMS

- **Tires that are shipped will not count towards the Pick-Up Bonus**
- Qualifying purchases must be placed directly with Tire Rack Wholesale. There will be no exceptions.
- Qualifying purchases must be picked up from a Tire Rack Wholesale distribution center.
- A tire is considered qualified once it has been picked up by an active enrolled dealer and invoiced to you by Tire Rack Wholesale.
- Returns will reduce the active tire count in the quarter in which they are returned, regardless of which quarter they were purchased in.
- Car dealers are not eligible for the Cooper Next Level Pick-Up Bonus for Tire Dealers.
- Cooper direct dealers are not eligible for the Cooper Next Level Pick-Up Bonus for Tire Dealers.

If you have any further questions on your progress or rewards earned, please contact Duncan Armstrong at 800-445-0179 ext 4767.

Santa Fe Springs, CA
9840 Greenleaf Avenue
Santa Fe Springs, CA 90670

Denver, CO
9690 East 40th Avenue
Denver, CO 80238

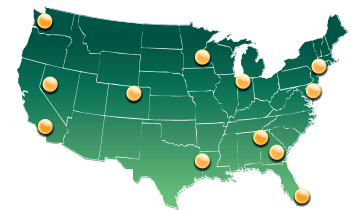
Windsor, CT
100 International Drive
Windsor, CT 06095

New Castle, DE
300 Anchor Mill Road
New Castle, DE 19720

Davie, FL
2700 Bridge Way, Suite 180
Davie, FL 33314

Doraville, GA
3101 McCall Drive, Suite 1
Doraville, GA 30340

Midway, GA
667 Sunbury Road
Midway, GA 31320



South Bend, IN
7101 Vorden Parkway
South Bend, IN 46628

Shreveport, LA
5417 Campus Drive
Shreveport, LA 71129

Roseville, MN
3015 Long Lake Road
Roseville, MN 55113

McCarran, NV
3300 Waltham Way (Exit 32 I-80)
McCarran, NV 89434

Burien, WA
1021 South 146th Street, Suite 100
Burien, WA 98168