

# Q4 2025 ADVANTAGE TREAD REWARDS

— FOR ADVANTAGE DISTRIBUTOR SALES REPS —

EXTENDED  
THROUGH  
Q4



## SELL YOKOHAMA TIRES & EARN CASH REWARDS!

OCTOBER 1 - DECEMBER 31, 2025



## HERE'S HOW IT WORKS!

1. If you haven't already, visit [AdvantageTreadRewards.com](https://AdvantageTreadRewards.com) to register for an account using your ADVANTAGE distributor account number and email we have on file for the program.
2. Sell qualifying Yokohama tires to your primary ADVANTAGE associate dealers and earn cash back based on the chart to the right. Must sell a minimum of 100 units collectively to all of your ADVANTAGE dealers in Q4 2025 to qualify.
3. No need to report sales, as Yokohama corporate will report your ADVANTAGE sales quarterly on your behalf.

### QUESTIONS?

- **About the Promotion:** Contact your Yokohama sales representative
- **About Your Prepaid VISA® Card:** Call 833-848-5768 and use access code: **7922** and Date of Birth: **01/01**

TREAD	19" AND BELOW SPIFF PER TIRE	20" AND ABOVE SPIFF PER TIRE
AVID Ascend LX®	\$2	\$2
GEOLANDAR A/T4™	\$2.50	\$2.50
GEOLANDAR CV 4S®	\$5	\$5
GEOLANDAR A/T XD®	\$5	\$10
GEOLANDAR X-AT®	\$5	\$10
GEOLANDAR M/T® G003	\$5	\$10
GEOLANDAR X-MT®	\$5	\$10

### PROGRAM DETAILS

- Eligible Selling Period: 10/01/2025 – 12/31/2025
- Any eligible tire sold can only be claimed for reward earnings by one sales representative.
- To qualify to earn rewards, a sales representative must sell a minimum of 100 units in Q4 2025 to their active ADVANTAGE associate dealers.
- All claims will be reported by Yokohama corporate following the Q4 ADVANTAGE sales audit.
- ADVANTAGE secondary distributor sales and back-ordered items are not eligible for rewards.
- Rewards are processed following the end of the quarter after the ADVANTAGE sales audit is completed. Funds will be loaded to your reloadable VISA card within 6-8 weeks of processing.
- You must be registered by 12/31/25 and have an account to earn rewards.
- Eligible tires include AVID Ascend LX, GEOLANDAR A/T4, GEOLANDAR CV 4S, GEOLANDAR A/T XD, GEOLANDAR X-AT, GEOLANDAR M/T G003, GEOLANDAR X-MT.
- You must be a sales representative of an active ADVANTAGE consumer distributor to earn rewards.

**ADVANTAGE**  
YOKOHAMA ASSOCIATE DEALER PROGRAM®



Card is issued by Pathward, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Card may be used everywhere Visa debit cards are accepted. Yokohama Tire has the right to change or cancel this program at any time.

**YOKOHAMA**