



ASSOCIATE DEALER SALES REPS CAN EARN UP TO **\$10 PER TIRE** FOR SELLING YOKOHAMA TIRES!

OCTOBER 1 - DECEMBER 31, 2025



START EARNING WITH THREE SIMPLE STEPS!

1. If you haven't already, register online for your reloadable card. Visit: **YokohamaInsiderRewards.com** to sign up for an account. (Associate dealer sales reps must enter their 5-digit associate dealer number to be eligible)
2. Sell eligible Yokohama consumer tires in the table below and earn cash rewards for each eligible tire sold.
3. Report your sales and submit backup at: **YokohamaInsiderRewards.com**

ELIGIBLE TREADS	GEOLANDAR X-AT® GEOLANDAR A/TXD® GEOLANDAR M/T® G003 GEOLANDAR X-MT®	GEOLANDAR A/T4™ GEOLANDAR CV 4S®	ADVAN Sport® EV A/S AVID Ascend LX® GEOLANDAR CV® G058 GEOLANDAR X-CV®	AVID Ascend GT®	GEOLANDAR® H/T G056
REWARD AMOUNT	\$10.00	\$5.00	\$3.00	\$2.00	\$1.00

PROGRAM DETAILS

- **Eligible Dates/Tires:** Only those Yokohama consumer tires listed in the table above and sold to an end consumer from 10/1/25 - 12/31/25 are eligible. GEOLANDAR OE treads and tires sold as part of a warranty claim are not eligible.
- **Eligible Participants:** Participant must be a sales representative employed by an active ADVANTAGE associate dealer who is registered for Insider Rewards prior to the claim submission deadline.
- **Claim Submission Deadline:** Claims should be submitted at YokohamaInsiderRewards.com in the correct month's program. Any claims received after the deadlines below or in the incorrect month will not be accepted. No exceptions.
 - October claims must be submitted by 11/15/25
 - November claims must be submitted by 12/15/25
 - December claims must be submitted by 1/15/26
- **One Claim Per Tire Sold:** Any eligible tire sold can only be submitted for reward earnings by one sales representative.
- **Back-up Requirements:** Back-up must be provided for each claim by uploading a copy of the valid invoice to your end consumer. If computer-generated invoices are not available, please contact Yokohama@ansira.com or call: 800-423-4544 and choose menu option #4 for requirements.
- **Reward Timing:** Rewards processing begins after each submission deadline. Funds will be loaded to your Prepaid VISA within 6 weeks of processing.
- **1099 Issuance:** Participants who earn at least \$600 in any calendar year will receive a 1099 form and are responsible for any taxes due. Check with your accountant for responsibilities.
- **Claim Verification:** All claims are subject to audit and verification by Yokohama and its vendor partner. If for any reason the claim is misrepresented, the participant and/or the dealership may be subject to removal from the program.

QUESTIONS?

- **About the Promotion:** Contact your Yokohama sales representative
- **About the Reward Site:** Call 800-619-4703 or email rebatestatus@garvinpromo.com
- **About your Prepaid VISA Card:** Call 833-848-5768 and use access code: **7096** and Date of Birth: **01/01**
(Important note: card vendor does not have participant's date of birth or social security number on file)
- **Report Sales and Submit Back-up:** YokohamaInsiderRewards.com

