We are reaching out, to inform you that we are making the PSD Switch for your account. Please fill out the **Program** section of the Application (Attached). Once we receive this information, we can start the process for the PSD Switch.



**Business Entity**

**Desired Start Date** Click or tap to enter a date.

**Legal Name of Business:** Click or tap here to enter text.

**DBA Name** *(Doing Business As)*Click or tap here to enter text.

**Entity Type** Choose an item.

**Email** Click or tap here to enter text.

**Have you ever had an account with Michelin?** Click or tap here to enter text.*(Bill To Number)*

**Is this a reactivation**  Yes  No

**Is this a change of ownership**  Yes  No

**If Yes Please Provide Bill To Number** Click or tap here to enter text.

**Physical / Shipping Address** *(Can not be a PO box)*

**Primary Phone** Click or tap here to enter text.

**Address** Click or tap here to enter text. **City** Click or tap here to enter text.

**State** Choose an item. **Province** Choose an item.

**Postal Code** Click or tap here to enter text. **Country** Choose an item.

**Billing / Mailing Address** *(If different than the Physical address)*

**Primary Phone** Click or tap here to enter text.

**Address** Click or tap here to enter text. **City** Click or tap here to enter text.

**State** Choose an item. **Province** Choose an item.

**Postal Code** Click or tap here to enter text. **Country** Choose an item.

**Agreement Contact** – (*signs contract for customer and receives portal access)*

**First Name** Click or tap here to enter text. **Last Name** Click or tap here to enter text.

**Phone** Click or tap here to enter text. **Type** Choose an item.

**Email** Click or tap here to enter text.

**Financial Contact**– (*provides credit, tax & EFT info)*

**Same as Agreement Contact?**

**First Name** Click or tap here to enter text. **Last Name** Click or tap here to enter text.

**Phone** Click or tap here to enter text. **Type** Choose an item.

**Email** Click or tap here to enter text.

**Marketing Contact**– (*Person to add to Michelin marketing campaigns (Optional))*

**Same as Agreement Contact?**

**First Name** Click or tap here to enter text. **Last Name** Click or tap here to enter text.

**Phone** Click or tap here to enter text. **Type** Choose an item.

**Email** Click or tap here to enter text.

A logo with a hand and a blue line

Description automatically generated

**Program**

**AAD Bib Level:** Choose an item.

**Ship To Location Type** Choose an item.

**Total Number of POS** *(Points of Sale)*Click or tap here to enter text.

***\*\*If more than one please attach a Multiple POS spreadsheet\*\****

**Distributor Account Information**

**Primary Servicing Distributor** *(PSD)*Click or tap here to enter text.

**PSD Michelin Bill To** Click or tap here to enter text.*(7 digit Michelin Account Number)*

**PSD DC Ship To** Click or tap here to enter text.*(Same as PSD Warehouse)*

**PSD DC/Branch Store #** Choose an item. **Territory** Click or tap here to enter text.

**Distributor ID** Click or tap here to enter text. (*Customer Account # with PSD)*

**Primary Servicing Distributor Agreement Contact** *(PSD employee who will sign contract)*

**First Name** Click or tap here to enter text. **Last Name** Click or tap here to enter text.

**Phone** Click or tap here to enter text. **Type** Choose an item.

**Email** Click or tap here to enter text.

**Primary Servicing Distributor Sales Contact** *(PSD employee who manages customer relationship)*

**First Name** Click or tap here to enter text. **Last Name** Click or tap here to enter text.

**Phone** Click or tap here to enter text. **Type** Choose an item.

**Email** Click or tap here to enter text.

**Qualification Survey – (All questions must be answered)**

**Do you have a physical Tire Retail Store**  Yes  No

**Do you dropship tires**  Yes  No

**Are you part of a National Tire Retail Group**  Yes  No

**Are you a car dealer**  Yes  No

**Do you have a Car Dealer Account with Michelin**  Yes  No

**Bill To:** Click or tap here to enter text.

**Website URL** Click or tap here to enter text. **I do not have a website**

**Do you sell tires online**

Nationwide Regionally

**Estimate number of tires sold retail weekly** *(all brands)* Click or tap here to enter text.

**Estimate number of tires sold wholesale weekly** *(all brands)* Click or tap here to enter text.

**How many tires do you stock** *(average)* Click or tap here to enter text.

**Where is inventory stored**  Onsite  Off-Site