

# You Drive Our Success. Let Us Help You Drive Our Cars.

Penske Vehicle Purchase Rewards Program designed exclusively for approved U.S. Partner Employees



## Start Your Engines

The next time you are searching for a new or pre-owned vehicle, head to [PenskeCars](#) or [CarShop](#). With over 30 brands and thousands of vehicles to choose from, you can use our convenient search tools to select your next car or truck from over 150 dealerships across the U.S.



## Your Program Rewards

1. \$400 Cash Reward on any new vehicle purchase or lease.
2. \$300 Cash Reward on any pre-owned vehicle purchase or lease.



## Rules of the Road

**Employee Eligibility:** To qualify for the Penske Vehicle Purchase Rewards Program you must be a U.S. employee of an approved Penske Partner company at the time of your new or pre-owned vehicle purchase or lease. The new or pre-owned vehicle must be purchased or leased through a Penske Automotive Group dealership in the continental U.S. Only current U.S. employees are eligible for this program (Puerto Rico and Canadian employees are excluded).

**Family Members:** At this time, the program is open for vehicles titled to the eligible employee only and not to family or friends.

**Reward:** The reward can be claimed in addition to any special offers or incentives for which the qualifying employee is eligible at the time of purchase at the dealership. Contact dealer for final vehicle pricing.

**Reward Redemption:** In order to submit a request to redeem your reward, you must register online at [pagvpp.com](#) and follow the instructions for providing proof of purchase or lease. **We require that you submit your reward request within three months of your purchase or lease.** The vehicle must remain registered in the qualified employee's name for a period of six months from the date of delivery. Please allow 6-8 weeks after providing proof of purchase to receive your reward.

**Program Period:** This program may end or change at any time without prior notice. Modifications to the program will be posted to [pagvpp.com](#) and become effective upon posting. All qualifying purchases or leases prior to any program modifications or termination will remain eligible for the rewards program.

## Need Assistance?

Email Us: [partnersupport@penskeautomotive.com](mailto:partnersupport@penskeautomotive.com)

Call Us: 855-9PENSKE (855-973-6753)

Visit Us Online: [www.pagvpp.com](http://www.pagvpp.com)



## THE PROCESS

How to submit for your reward

- After you complete your purchase and take delivery of your vehicle, go to [www.pagvpp.com](http://www.pagvpp.com).
- First time users will need to create a new account using the link under the partner sign in section. Follow the instructions on the website to register your new account using your company email address.
- If you already have an account, sign in using your company issued email address.
- Once signed in, go to the Claim Your Reward page and enter your 17-digit VIN for the vehicle you purchased / leased.
- Enter your contact information on the claim submission form. The address you provide is where your reward check will be mailed.
- Once you submit your claim, you will return to your account landing page and see the details of your new claim have been added to your claims history. Additionally, you will receive a confirmation email with your claim submission number.
- You can check the status of your reward at any time by logging in to your account at [pagvpp.com](#).
- Expect to receive your reward check in the mail within 6 to 8 weeks.



## FAQ

Frequently Asked Questions

### Is there a limit on how many vehicles I can claim?

There are no limitations at this time. Penske reserves the right to limit purchases or leases, in limited circumstances.

### Does the reward apply to any brand or model?

Yes, there are no brand or model restrictions, but the offer only applies to vehicles purchased or leased from current PAG dealerships by qualifying employees.

### Are family or friend purchases eligible?

No, the program is only eligible for vehicles titled in the employee's name and the vehicle must remain registered in the employee's name for at least six months from date of delivery.



See [pagvpp.com](http://pagvpp.com) for Terms and Conditions.



## **PENSKE VEHICLE PURCHASE PROGRAM REGISTRATION INSTRUCTIONS**

The Penske Vehicle Purchase Program is available for Penske Corporation, Penske Automotive Group, and Penske Corporation Subsidiary team members as well as eligible Penske partner employees. (See page 6 for a current list of eligible Penske partner companies.)

Please note that accounts previously created on PenskeCars.com are no longer active and all users must create a new account.

First time users, please follow the registration instructions for your specific employer. Returning users can sign directly into their existing account using your account credentials.

For additional assistance, contact Penske Support at:

Email: [partnersupport@penskeautomotive.com](mailto:partnersupport@penskeautomotive.com)

Phone: 855-9Penske (855-973-6753)

New Program Website: [pagvpp.com](http://pagvpp.com)

Welcome to the new home of the  
**Penske Vehicle Purchase Program**

All team members and partners must register a new account.  
Please review the registration instructions linked in the sign-in area.

**PENSKE**  
Automotive

REGISTRATION INSTRUCTIONS

Vehicle Purchase Program

Penske Automotive Employees (PAG, CarShop & Premier Truck Group): Click to sign in using your company email.

Penske Automotive Employee Login

OR

Penske Corporation, Penske subsidiary, and eligible Partner employees: Sign in below with your company email.

Company Email Address

Password [Forgot your password?](#)

Sign in with your company email

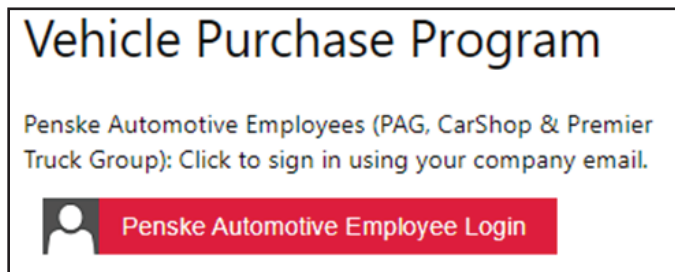
Don't have an account yet? [Sign up now](#)

If you need assistance, please contact Penske Support at:  
[partnersupport@penskeautomotive.com](mailto:partnersupport@penskeautomotive.com)  
or 855-9Penske (855-973-6753)

## Penske Automotive Group, CarShop and Premier Truck Group Team Members


First time users will need to verify your company email by following the steps below. Once verified, you will be able to sign into your account using single sign-on (SSO).

1. Click the **Penske Automotive Employee Login** button.

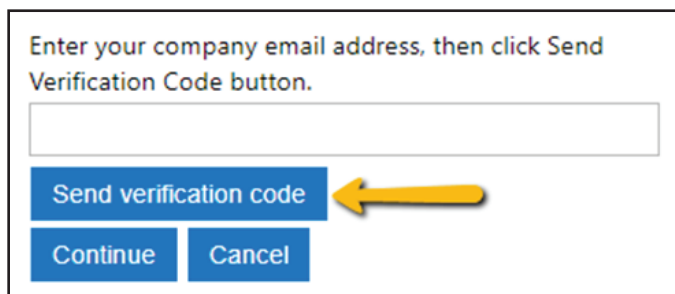


**Vehicle Purchase Program**


Penske Automotive Employees (PAG, CarShop & Premier Truck Group): Click to sign in using your company email.

 **Penske Automotive Employee Login**

2. Enter your company issued email and click the **Send verification code** button.

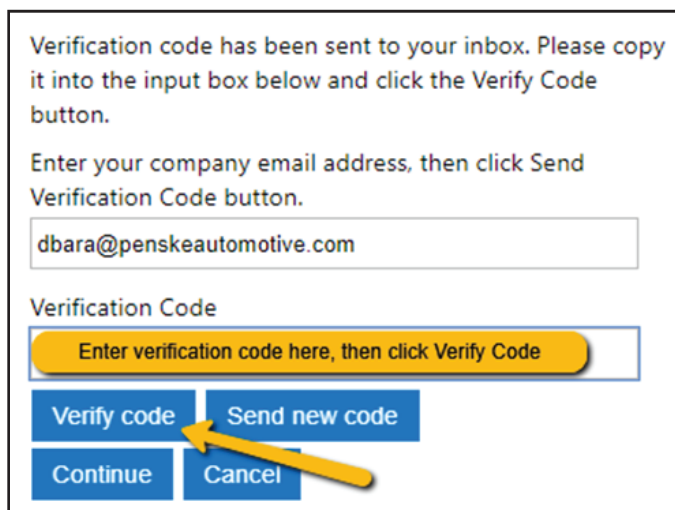


Enter your company email address, then click Send Verification Code button.

**Send verification code** 

**Continue** **Cancel**

3. You will receive an email with your verification code. Enter your code in the Verification Code field and click the **Verify code** button.




Verification code has been sent to your inbox. Please copy it into the input box below and click the Verify Code button.

Enter your company email address, then click Send Verification Code button.

Verification Code

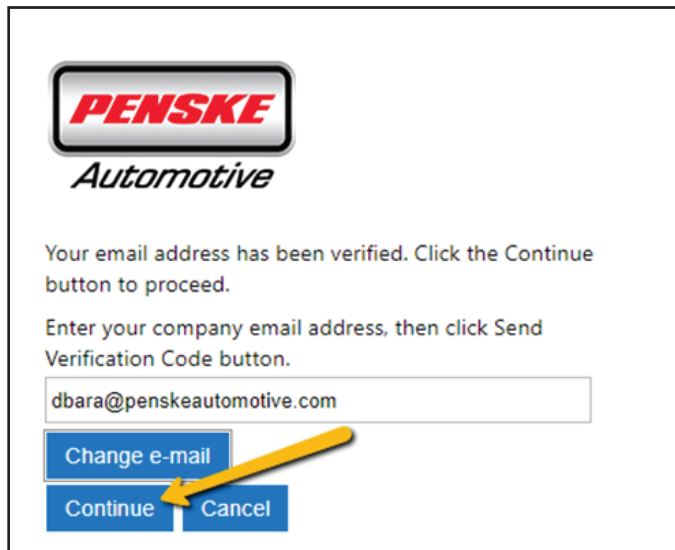
**Enter verification code here, then click Verify Code**

**Verify code** **Send new code**

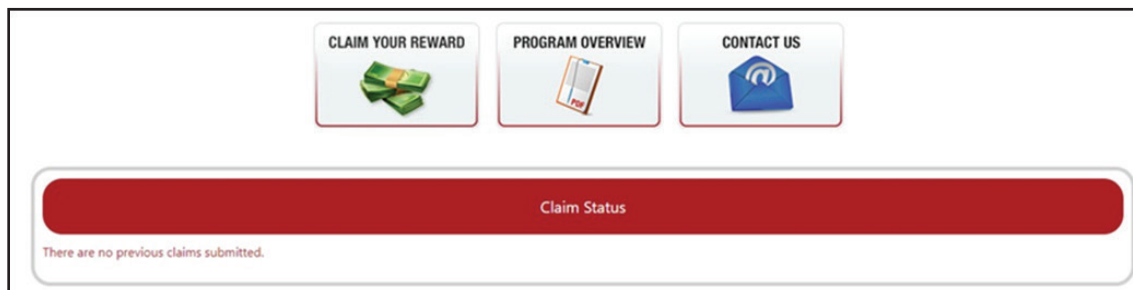
**Continue** **Cancel** 

## Penske Automotive Group, CarShop and Premier Truck Group Team Members (cont.)

4. Once your email has been verified, click the **Continue** button to complete the account verification process.



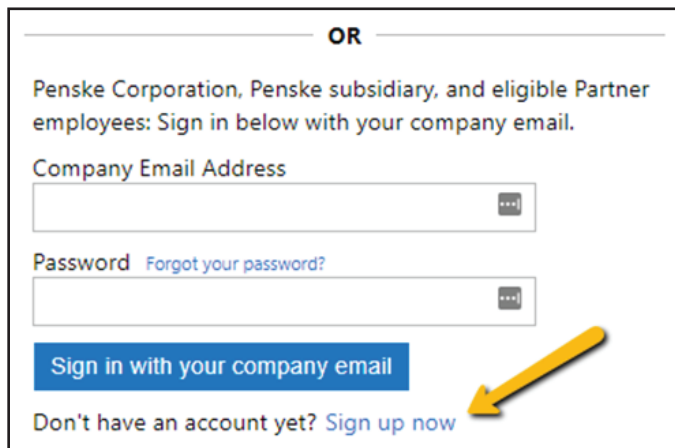
5. You are now signed into your account. Click the **Claim Your Reward** button to start the process for receiving your reward check. Please follow the on-screen instructions for completing the claim submission process.



## Penske Corporation and Penske Subsidiary Team Members

First time users will need to create a new account by following the steps below. If you already have an account, you can sign into your account directly.

1. To create a new account, start by clicking the **Sign up now** link.



OR

Penske Corporation, Penske subsidiary, and eligible Partner employees: Sign in below with your company email.

Company Email Address

Password [Forgot your password?](#)

[Sign in with your company email](#)

Don't have an account yet? [Sign up now](#)

A yellow arrow points to the "Sign up now" link.

2. Enter your company issued email and click the **Send verification code** button.

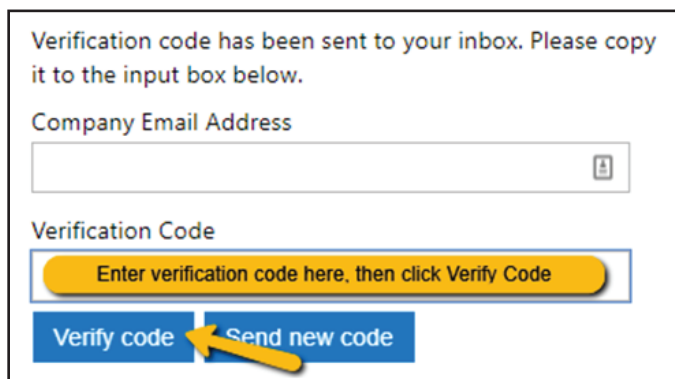


Company Email Address

[Send verification code](#)

A yellow arrow points to the "Send verification code" button.

3. You will receive an email with your verification code. Enter your code in the Verification Code field and click the **Verify code** button.



Verification code has been sent to your inbox. Please copy it to the input box below.

Company Email Address

Verification Code

Enter verification code here, then click Verify Code

[Verify code](#) [Send new code](#)

A yellow arrow points to the "Verify code" button.

## Penske Corporation and Penske Subsidiary Team Members (cont.)

4. Once your email has been verified, enter and confirm a password of your choosing and click the **Create** button to finish setting up your account.

Company e-mail address verified. You can continue now.

Company Email Address

  
[Change e-mail](#)  

New Password

Confirm New Password

  
[Create](#) [Cancel](#)

5. You are now signed into your account. Click the **Claim Your Reward** button to start the process for receiving your reward check. Please follow the on-screen instructions for completing the claim submission process.

[CLAIM YOUR REWARD](#)[PROGRAM OVERVIEW](#)[CONTACT US](#)

Claim Status

There are no previous claims submitted.

## Eligible Penske Partner Team Members

### Eligible Penske Partner Companies:

- |  |                                 |                   |
|--|---------------------------------|-------------------|
| • Auto Club of Southern California – AAA | • Gulfstream Aerospace          | • Pirtek          |
| • Beacon Roofing                         | • Hitachi Group Companies       | • PPG Industries  |
| • Big Daishowa                           | • i.M. Branded                  | • Rocket Mortgage |
| • Cintas                                 | • Lincoln Electric              | • Shell           |
| • Clarience Technologies                 | • Mazak Corporation             | • Snap-On         |
| • DEX Imaging                            | • Menards                       | • TriMas          |
| • Discount Tire / Tire Rack              | • Mitsui & Co. USA              | • Tungaloy        |
| • EnerSys                                | • Paralyzed Veterans of America | • Verizon         |
| • Gallagher                              |                                 | • Wurth           |

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[Sign in with your company email](#)

Don't have an account yet? [Sign up now](#)

2. Enter your company issued email and click the **Send verification code** button.

Company Email Address

[Send verification code](#)

### Eligible Penske Partner Team Members (cont.)

3. You will receive an email with your verification code. Enter your code in the Verification Code field and click the **Verify code** button.

Verification code has been sent to your inbox. Please copy it to the input box below.

Company Email Address

Verification Code

Enter verification code here, then click Verify Code

Verify code Send new code

4. Once your email has been verified, enter and confirm a password of your choosing and click the **Create** button to finish setting up your account.

Company e-mail address verified. You can continue now.

Company Email Address

Change e-mail

New Password

Confirm New Password

Create Cancel

5. You are now signed into your account. Click the **Claim Your Reward** button to start the process for receiving your reward check. Please follow the on-screen instructions for completing the claim submission process.

CLAIM YOUR REWARD PROGRAM OVERVIEW CONTACT US

Claim Status

There are no previous claims submitted.