

BMW Group Corporate Sales Program for Discount Tire and Tire Rack Employees

As of January 3, 2019

DT and Tire Rack employees can access special incentives and an updated process for redeeming the Corporate Sales Program Certificate to lease or finance a new BMW or MINI.

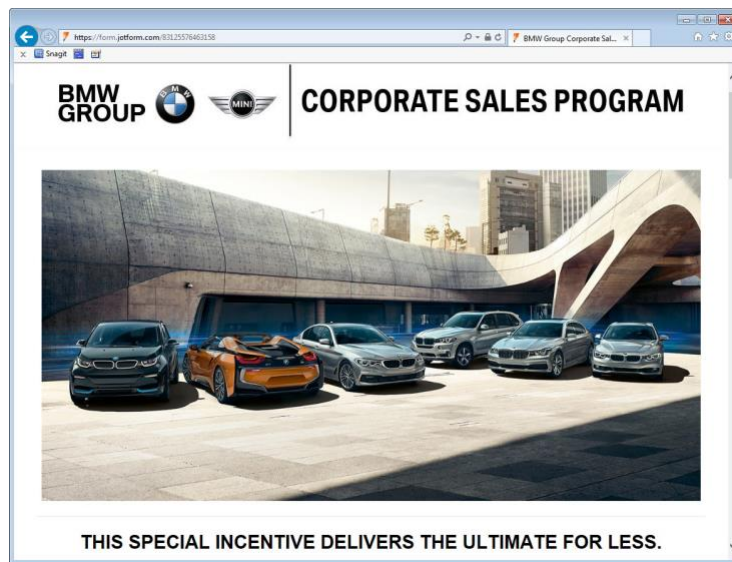
Redemption Process:

Follow the link below to view the current monthly incentives, model availability and restrictions, and Terms and Conditions. This link also serves as the sign up form to enter your info and redeem your customized certificate:

<https://form.jotform.com/83125576463158>

Employees are required to enter in the company name as follows:
“Discount Tire/America's Tire-Reinalt-Thomas Corporation” or enter **“NEPP575”**
in the CSP Account Number field in the ‘Company Information’ section.

Tire Rack: Enter **“NEPP3204”** in the CSP Account Number field in the ‘Company Information’ section.



Incentive Exclusions and Limitations

Certain models are not eligible for Corporate Sales Program incentives. Posted incentives are usually valid for the current month and will be updated accordingly for the next sales month. Incentives offered on lease and finance transactions and exclude incentives on cash purchases.

Eligibility and Proof of Eligibility

Incentives are only available to current DT employees. Retirees and immediate family members are not eligible. To redeem the BMW Group Corporate Sales Incentive, DT employees must produce a current paystub from within the last 30 days. Employee ID cards, business cards, W2s, etc. are not permissible for proof of eligibility for this program.

Previous Program

The link above replaces the website bmwgroupfleet.com and details of any previous BMW program for DT employees.