

DT/AT PROMOTION - INSTANT SAVINGS



Promotion Dates

10/28/25 through 11/12/25

Participating Regions

All regions

Offer Amount and Product Lines

\$80 instant savings on select sets of 4 Goodyear tires:

- | | | |
|----------------------------|--------------------------|--|
| • Assurance Finesse | • Eagle Exhilarate | • Wrangler Outbound AT |
| • Assurance WeatherReady 2 | • Eagle Sport All-Season | • Wrangler Steadfast HT |
| • Assurance MaxLife | • Eagle Touring | • Wrangler Territory
(HT, AT, AT/S, RT, MT) |
| • Assurance MaxLife 2 | • ElectricDrive 2 | • Wrangler UltraTerrain AT |
| • Assurance ComfortDrive | • Wrangler Boulder MT | |
| • Eagle F1 Asymmetric 6 | • Wrangler DuraTrac RT | |

Checkout Instructions (Legacy Stores)

- If customers call, inform them of this promotion and encourage them to create a My Account, buy & book online, and pick up in-store.
- If customers ask about the promotion in-store, please follow the instructions below:
 - **Step 1:** On the invoice, enter promotion code **87385**
 - **Step 2:** Enter Qty: -1. This will take the savings off the invoice.

Checkout Instructions (Vision Stores)

- Select the customer ID that has a **green My Account indicator** (if available)
 - Once selected, you'll see a green My Account indicator to the right of the customer's name under Customer Information
 - When the customer's My Account ID is selected, any tire or wheel that is part of the promotion will **automatically have the discount applied** when it is added to the cart
- If customers ask about the promotion in-store, do not have a My Account, and decline to create a My Account, please follow the instructions below:
 - **Step 1:** In the Cart, click the edit symbol next to the price of the tires/wheels to open the Price Deviation window
 - **Step 2:** Under "Total Quantity Deviation," enter the total dollar off amount based on the list of qualifying products shown above
 - **Step 3:** Click the "Reason" drop down menu and choose "Honor Web Promo"
 - **Step 4:** Type in the name of the tire/wheel brand

Questions?

Contact your regional staff

