

DT/AT PROMOTION - INSTANT SAVINGS



DT/AT CREDIT CARD

BLACK FRIDAY & CYBER MONDAY



Promotion Dates

11/20/25 through 12/3/25

Participating Regions

All regions

Offer Details

NEW
11/20–12/3

- Use your Discount Tire / America's Tire credit card and receive **\$100 instant savings when the SUB TOTAL purchase price is \$799 or more** (new and existing card holders)
 - Sub total purchase price **includes** certificates and non-tire-&-wheel products
 - Sub total purchase price **does not include** tax
 - Sub total purchase price is **after** other instant savings promotions are applied
- Offer **cannot be combined** with other Discount/America's Tire credit card offers
- Offer **cannot be combined** with military discount
 - If a customer is eligible for the 5% military discount and the sub total purchase price is more than \$2,000, then the military discount is a better deal and will be applied instead of the credit card \$100 instant savings.
- Offer **can be combined** with other DT/AT or manufacturer rebates / instant savings *other than military discount*
- Trade-in and adjustment sales qualify

Checkout Instructions (Legacy Stores)

- **Step 1:** On the invoice, enter promotion code **91138**
- **Step 2:** Enter Qty: -1. This will take the savings off the invoice.

Checkout Instructions (Vision Stores)

In the product browse cart, select "Pay with your DTCC for extra savings." The \$50 instant savings will be automatically applied.

Reminder: Daily App Targets

Remember: you can find your daily app targets by store [on the KC!](#)

Questions?

Contact your regional staff

EXAMPLES

[Click to view on page 2](#)

Example 1: Qualifying Invoice

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Example 1: Qualifying Invoice

Add all articles for other promotions that apply.

Ensure quantity is positive 1 and price is negative. Use the promotion article number found in briefs on the [sales promotion calendar](#).

Sub total purchase price is above \$799 after Bridgestone promotion is applied. This qualifies for the \$100 DT credit card savings promotion.

Quantity On Hand: Approx Stock: Web Comments VTV Comments Synchrony Card Payment Estimator

Code	Cond. Code	Qty	Axle	Size	Description	FET	Sale	Total Amt
40848	Normal	4	B	235 /50 R18 101H XL BSW	BRI BLIZZAK WS90	N	0.00	217.00
80017	Normal	4		CERTIFICATES FOR	REFUND, REPLACEMENT		0.00	40.87
80075	Normal	4		STATE REQUIRED	TIRE FEE		0.00	2.00
80224	Normal	4		WASTE TIRE	DISPOSAL FEE		0.00	3.00
80219	Normal	4		INSTALLATION &	LIFE OF TIRE MAINTENANCE		0.00	22.00
87241	Normal	1		BRIDGESTONE \$110 INSTANT	INSTANT SAVINGS ON BLIZZAK TIRES!		-110.00	-110.00

Sub Total: 1029.48

Sales Tax: 75.60

Grand Total: 1105.08

Example 2: Invoice Too Low to Qualify

Add all articles for other promotions that apply.

Ensure quantity is positive 1 and price is negative. Use the promotion article number found in briefs on the [sales promotion calendar](#).

Sub total purchase price is below \$799 after Bridgestone promotion is applied. This invoice does not qualify for the \$100 DT credit card savings promotion.

Quantity On Hand: 1037 Approx Stock: 1015 Web Comments VTV Comments Synchrony Card Payment Estimator

Code	Cond. Code	Qty	Axle	Size	Description	FET	Sale	Total Amt
36080	Normal	4	B	215 /60 R16 95T SL BSW	BRI BLIZZAK WS70	N	0.00	103.00
80017	Normal	4		CERTIFICATES FOR	REFUND, REPLACEMENT		0.00	20.93
80075	Normal	4		STATE REQUIRED	TIRE FEE		0.00	2.00
80224	Normal	4		WASTE TIRE	DISPOSAL FEE		0.00	3.00
80219	Normal	4		INSTALLATION &	LIFE OF TIRE MAINTENANCE		0.00	22.00
87241	Normal	1		BRIDGESTONE \$110 INSTANT	INSTANT SAVINGS ON BLIZZAK TIRES!		-110.00	-110.00
98188	Normal	4	B	DIL 1100K TQ40 RED	TPMS RBK BASIC KIT 1100K		0.00	0.00

Sub Total: 493.72

Sales Tax: 32.22

Grand Total: 525.94