

DT/AT PROMOTION - INSTANT SAVINGS



DT/AT CREDIT CARD

EARLY BLACK FRIDAY



Promotion Dates

11/13/25 through 11/19/25

Participating Regions

All regions

Offer Details

NEW
11/13–11/19

- Use your Discount Tire / America's Tire credit card and receive **\$50 instant savings when the SUB TOTAL purchase price is \$599 or more** (new and existing card holders)
 - Sub total purchase price **includes** certificates and non-tire-&-wheel products
 - Sub total purchase price **does not include** tax
 - Sub total purchase price is **after** other instant savings promotions are applied
- Offer **cannot be combined** with other Discount/America's Tire credit card offers
- Offer **cannot be combined** with military discount
 - If a customer is eligible for the 5% military discount and the sub total purchase price is more than \$1,000, then the military discount is a better deal and will be applied instead of the credit card \$50 instant savings.
- Offer **can be combined** with other DT/AT or manufacturer rebates / instant savings *other than military discount*
- Trade-in and adjustment sales qualify

Checkout Instructions (Legacy Stores)

- **Step 1:** On the invoice, enter promotion code **91138**
- **Step 2:** Enter Qty: -1. This will take the savings off the invoice.

Checkout Instructions (Vision Stores)

In the product browse cart, select "Pay with your DTCC for extra savings." The \$50 instant savings will be automatically applied.

Reminder: Daily App Targets

Remember: you can find your daily app targets by store [on the KC!](#)

Questions?

Contact your regional staff

EXAMPLES

[Click to view on page 2](#)

Example 1: Qualifying Invoice

STEP 1

Add all articles for other promotions that apply.

Ensure quantity is positive and price is negative. Use the promotion article number found in the sales promotion calendar.

Sub total purchase price is a value 20% after Indigeneous promotion is applied. This qualifies for the 5% IT credit card savings promotion.

STEP 2

Navigate to the calculator.

In the Sales Calculator, input the cost per tire (the wheel) and the quantity.

Also input the discount from other instant promotions as a negative amount and positive quantity.

The 5% savings remains to be shown.

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Example 1: Qualifying Invoice

Add all articles for other promotions that apply.

Ensure quantity is positive 1 and price is negative. Use the promotion article number found in briefs on the [sales promotion calendar](#).

Sub total purchase price is above \$599 after Bridgestone promotion is applied. This qualifies for the \$50 DT credit card savings promotion.

AZP 57 - 8.8.1095

C-F1 EXECUSTAR - 170 | C-F2 Session 2 | C-F3 Session 3 | C-F4 Session 4

No Customer Selected | No Vehicle Selected

Main | F1 Fitment | F2 Twinquiry | **F3 Detail Items** | F4 Customer Inquiry | F5 Customer Vehicle Data | F6 Payment

Warranty | Clear Fitment

Code	Cond. Code	Qty	Axle	Size	Description	FET	Sale	Total Amt
40848	Normal	4	B	235 /50 R18 101H XL BSW	BRI BLIZZAK WS90	N	0.00	217.00
80017	Normal	4		CERTIFICATES FOR	REFUND, REPLACEMENT		0.00	40.87
80075	Normal	4		STATE REQUIRED	TIRE FEE		0.00	2.00
80224	Normal	4		WASTE TIRE	DISPOSAL FEE		0.00	3.00
80219	Normal	4		INSTALLATION &	LIFE OF TIRE MAINTENANCE		0.00	22.00
87241	Normal	1		BRIDGESTONE \$110 INSTANT	INSTANT SAVINGS ON BLIZZAK TIRES!		0.00	-110.00

Quantity On Hand: | Approx Stock: | Web Comments | VTV Comments | Synchrony Card Payment Estimator

Promotional Period: 9 Months | Estimated Monthly Payment: \$123

Sub Total: 1029.48 | Sales Tax: 75.60 | Grand Total: 1105.08

Quit | Territorial Stock | Inventory History | Product Code Detail | Information Sheets | Credit App | Clear | Next

Invoice Sales

Example 2: Invoice Too Low to Qualify

Add all articles for other promotions that apply.

Ensure quantity is positive 1 and price is negative. Use the promotion article number found in briefs on the [sales promotion calendar](#).

Sub total purchase price is below \$599 after Bridgestone promotion is applied. This invoice does not qualify for the \$50 DT credit card savings promotion.

AZP 57 - 8.8.1094

C-F1 EXECUSTAR - 170 | C-F2 Session 2 | C-F3 Session 3 | C-F4 Session 4

PAUL DIPIETRO | 2010 TOYOTA CAMRY 16"BASE BASE wTPMS

Main | F4 Customer Inquiry | F5 Customer Vehicle Data | F1 Fitment | F2 Twinquiry | **F3 Detail Items** | F6 Payment

Warranty | Clear Fitment

Code	Cond. Code	Qty	Axle	Size	Description	FET	Sale	Total Amt
36080	Normal	4	B	215 /60 R16 95T SL BSW	BRI BLIZZAK WS70	N	0.00	103.00
80017	Normal	4		CERTIFICATES FOR	REFUND, REPLACEMENT		0.00	20.93
80075	Normal	4		STATE REQUIRED	TIRE FEE		0.00	2.00
80224	Normal	4		WASTE TIRE	DISPOSAL FEE		0.00	3.00
80219	Normal	4		INSTALLATION &	LIFE OF TIRE MAINTENANCE		0.00	22.00
87241	Normal	1		BRIDGESTONE \$110 INSTANT	INSTANT SAVINGS ON BLIZZAK TIRES!		0.00	-110.00
98188	Normal	4	B	DIL 1100K TQ40 RED	TPMS RBK BASIC KIT 1100K		0.00	0.00

Quantity On Hand: 1037 | Approx Stock: 1015 | Web Comments | VTV Comments | Synchrony Card Payment Estimator

Promotional Period: 6 Months | Estimated Monthly Payment: \$88

Sub Total: 493.72 | Sales Tax: 32.22 | Grand Total: 525.94

Quit | Territorial Stock | Inventory History | Product Code Detail | Information Sheets | Credit App | Clear | Next

Invoice Sales