DT/AT PROMOTION - INSTANT SAVINGS



DT/AT CREDIT CARD

EARLY BLACK FRIDAY



Promotion Dates

11/13/25 through 11/19/25

Participating Regions

All regions

NEW

Offer Details

- Use your Discount Tire / America's Tire credit card and receive \$50 instant savings when the SUB TOTAL purchase price is \$599 or more (new and existing card holders)
 - Sub total purchase price **includes** certificates and non-tire-&-wheel products
 - -Sub total purchase price does not include tax
 - Sub total purchase price is **after** other instant savings promotions are applied
- Offer cannot be combined with other Discount/America's Tire credit card offers
- Offer cannot be combined with military discount
 - If a customer is eligible for the 5% military discount and the sub total purchase price is more than \$1,000, then the military discount is a better deal and will be applied instead of the credit card \$50 instant savings.
- Offer can be combined with other DT/AT or manufacturer rebates / instant savings other than military discount
- Trade-in and adjustment sales qualify

Checkout Instructions (Legacy Stores)

- -Step 1: On the invoice, enter promotion code 91138
- Step 2: Enter Qty: -1. This will take the savings off the invoice.

Checkout Instructions (Vision Stores)

In the product browse cart, select "Pay with your DTCC for extra savings." The \$50 instant savings will be automatically applied.

Reminder: Daily App Targets

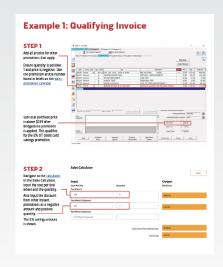
Remember: you can find your daily app targets by store on the KC!

Questions?

Contact your regional staff

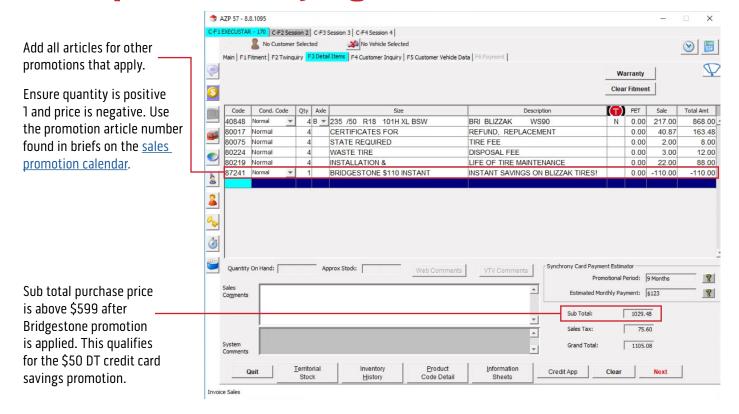
EXAMPLES

Click to view on page 2



CONTINUED >>

Example 1: Qualifying Invoice



Example 2: Invoice Too Low to Qualify

