

DT/AT PROMOTION - INSTANT SAVINGS

EARLY BLACK FRIDAY

Promotion Dates

11/13/25 through 11/19/25

Participating Regions

All regions

Offer Amount and Product Lines

TIRES: Up to \$100 instant savings on select sets of 4 tires:

- **Bridgestone:** \$100 off WeatherPeak
- **Pirelli:** \$80 off select sets: P Zero AS Plus 3, P7 All Season Plus 3, Scorpion All Terrain Plus, Scorpion AS Plus 3, Scorpion XTM AT, Scorpion Zero AS Plus 3
- **Yokohama:** \$80 off YK lines

WHEELS: \$80 instant savings on select sets of 4 wheels:

- | | | |
|--|---|---|
| • Asanti: \$80 off all lines | • KMC: \$80 off all lines | • TSW: \$80 off all lines |
| • B/G Rod Works: \$80 off all lines | • Motegi: \$80 off all lines | • Voxx: \$80 off all lines |
| • Black Rhino: \$80 off all lines | • Moto Metal: \$80 off all lines | • Voxx Replica: \$80 off all lines |
| • Dub: \$80 off all lines | • Niche: \$80 off all lines | • XD: \$80 off all lines |
| • Fuel: \$80 off all lines | • Petrol: \$80 off all lines | |
| • G-FX: \$80 off all lines | • Rotiform: \$80 off all lines | |

Checkout Instructions (Legacy Stores)

- If customers call, inform them of this promotion and encourage them to create a My Account, buy & book online, and pick up in-store.
- If customers ask about the promotion in-store, please follow the instructions below:
 - **Step 1:** On the invoice, enter the promotion code for the brand as shown below:

TIRES

• **Bridgestone:** 91535

• **Pirelli:** 91198

• **Yokohama:** 87252

WHEELS

• **Asanti:** 91158

• **KMC:** 91134

• **TSW:** 91118

• **B/G Rod Works:** 91549

• **Motegi:** 91160

• **Voxx:** 91135

• **Black Rhino:** 91161

• **Moto Metal:** 91165

• **Voxx Replica:** 91559

• **Dub:** 91159

• **Niche:** 91166

• **XD:** 91115

• **Fuel:** 91027

• **Petrol:** 91167

• **G-FX:** 91548

• **Rotiform:** 91076

- **Step 2:** Enter Qty: -1. This will take the savings off the invoice.

CONTINUED ON PAGE 2 >>

Checkout Instructions (Vision Stores)

- Select the customer ID that has a **green My Account indicator** (if available)
 - Once selected, you'll see a green My Account indicator to the right of the customer's name under Customer Information
 - When the customer's My Account ID is selected, any tire or wheel that is part of the promotion will **automatically have the discount applied** when it is added to the cart
- If customers ask about the promotion in-store, do not have a My Account, and decline to create a My Account, please follow the instructions below:
 - **Step 1:** In the Cart, click the edit symbol next to the price of the tires/wheels to open the Price Deviation window
 - **Step 2:** Under "Total Quantity Deviation," enter the total dollar off amount based on the list of qualifying products shown above
 - **Step 3:** Click the "Reason" drop down menu and choose "Honor Web Promo"
 - **Step 4:** Type in the name of the tire/wheel brand



NEW Credit Card Offer for Early Black Friday

- During this promotion, the credit card instant savings offer will be **\$50 off**
- See [credit card promo brief](#) for full details