



Hello Discount Tire Family,

As Veterans Day draws near, we pause to honor the extraordinary courage, sacrifice, and commitment of those who have served in our nation's armed forces. Their selfless dedication has safeguarded the freedoms we cherish and shaped the values that define our country.

We are especially proud to honor our founder, Bruce Halle, whose service in the United States Marine Corps continues to inspire Our Culture and Our Mission; To Make Dreams Come True. We are equally honored to work alongside so many veterans within our Discount Tire Family — your leadership, resilience, and integrity enrich our team every day.

To all our veterans: thank you. Your service is a gift we will never take for granted, and to help show our appreciation, we've created a special Veterans Day video. Please take a moment to watch it by visiting the [Featured Video](#) section of the KC home page.

With Gratitude,
Michael and Dean