- DISCOUNT TIRE is known as AMERICA'S TIRE in parts of California, and DISCOUNT TIRE DIRECT in markets outside the reach of retail stores.
- Established in 1960 in Ann Arbor, Michigan.
- Headquartered in Scottsdale, Arizona.
- America's largest independent tire retailer specializing in tires and wheels for consumer vehicles such as cars, light trucks, and SUVs.
- Known for our low prices, excellent selection and highly trained employees who are dedicated to customer satisfaction.
- The company owns and operates more than 950 retail locations, warehouses, distribution centers and cross dock centers in 34 states
 - More than 950 retail stores serve Discount Tire customers.
 - o Direct marketing distribution centers are located in Arizona, Texas, Ohio and Georgia
 - o Cross dock centers are located in California, Texas, Indiana and Georgia
- Product portfolio includes private brands and major national tire brands including Michelin, BFGoodrich, Uniroyal, Bridgestone, Goodyear, Dunlop, Continental/General, Pirelli, Cooper, Yokohama, Nitto, Kumho, Falken, Enkei, Konig, and private brands. Discount Tire also offers a variety of custom wheel brands including MB, Vision, American Outlaw, TSW, Liquid Metal and Konig.
- Discount Tire prototype stores are 7,000 square feet with inventory capacity for 3,500 units, and feature 6 state-of-the-art service bays and a 1,300 square-foot showroom.
- The Company owns and operatesDistribution centers in Arizona, Ohio and Texas, and Cross Dock Centers in California and Indiana.
- Our 1974 Discount Tire "Thank You" commercial holds the Guinness Book Record as the longest-running TV ad.





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