





Dream Image Guidelines

We respectfully ask that the Dream image guidelines are followed for electronic usage:

THE DREAM POSTER DO'S & DON'TS

DO: Scale Proportionally



DO NOT: Squeeze or Crop Image



"Squeezing" occurs when you try to fit an image into a size that is not proportionate to the original artwork. This causes the image to appear taller or wider than intended.





"Cropping" occurs when you try to cut the borders off of an image in order to fit a certain size. This often results in cutting off important text or visuals to the artwork. The white border is a part of the art and should always be included in the dream poster unless otherwise created by the creative department

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