













VAST: Merging Customer Records – Best Practice Guide

PURPOSE

The purpose of this guide is to provide Critical to Quality callouts as well as Best Practice process steps and guidance to enable store employees involved in **Merging Customer Records in VAST**.

By following this guide, you will be able to merge customer records when more than one customer account record exists for the same customer.

SAFETY & QUALITY FIRST

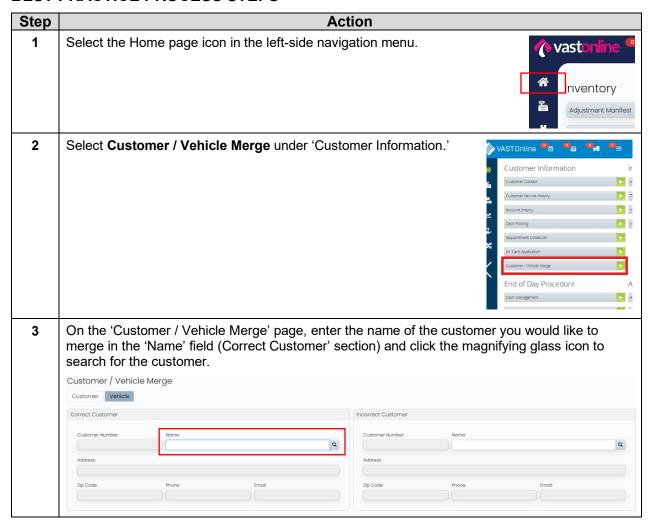


CRITICAL TO QUALITY



 Having a single customer record ensures that all customer service history is easily found in and referenced in one place.

BEST PRACTICE PROCESS STEPS





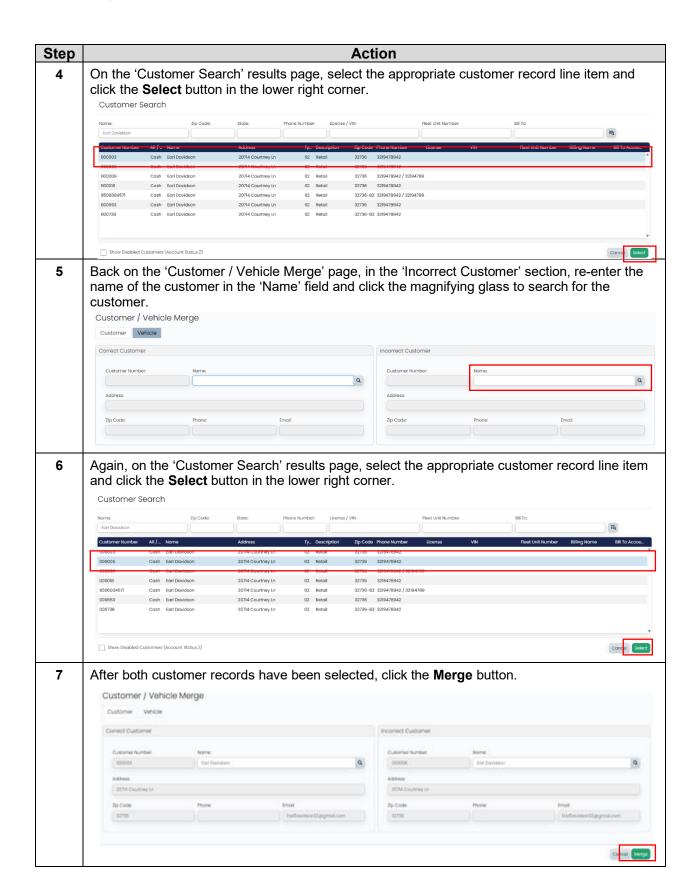














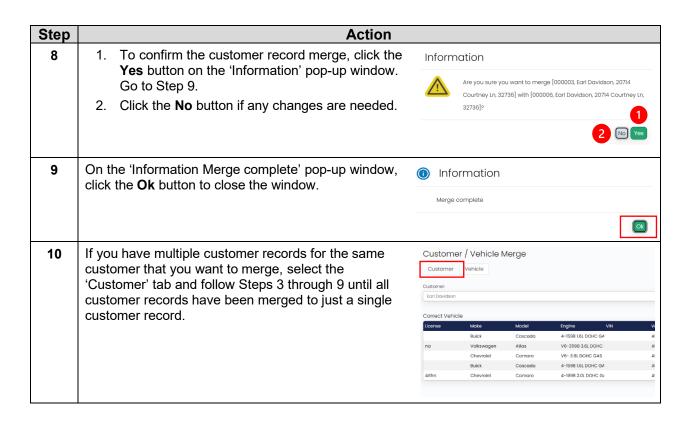












Published on: 10/27/2025 Updated on: Version 1.0